



North Chicago, IL April 30, 2015

For immediate release.

MEDMENTUM INTRODUCES NATIONWIDE FRANCHISE OPPORTUNITIES

North Chicago, IL Medmentum, a medical waste disposal company, is proud to announce that it will be replicating the proven business model through franchising.

Alice Hlavin, Medmentum's president, indicated that "until now, the disposal of regulated medical waste, sometimes referred to as RMW, infectious waste, or biohazardous waste, has been the domain of much larger companies. This is due to the fact that a high level of regulatory compliance imposes a steep burden for a small business to overcome. Medmentum has the capability to offset that barrier to entry in the market by providing potential franchisees with a turnkey system that develops and launches their own medical waste disposal business without the enormous upfront investment traditionally required.

"As both a medical waste hauling company and a medical waste processing company, Medmentum has the experience and technical knowledge to guide an entrepreneur into a new and successful career," said Ms. Hlavin. "The start-up costs are low, so it's a great opportunity for someone who does not want to borrow a huge amount of money. Medical waste disposal by a licensed transporter is required by law for healthcare facilities. So contracting with Medmentum it is not a discretionary purchase like food- or entertainment-type franchises are," she added.

George Demet, vice president of Medmentum, noted that "medical waste transporting is a perfect business for franchising. Once you win a customer, you usually have that business for many years, ensuring a strong flow of current and future income. Medical waste is not a 'glamorous' business, which naturally limits competition and can prove the notion that there significant opportunities in niche markets With proper training and guidance that Medmentum will provide, the business is easy to master and franchisees are given the time and systems to focus their efforts on increasing sales."

Franchise Marketing Systems President, Christopher Conner, said, "We are the exclusive distributor and sales agent for Medmentum franchises in approved states for franchise sales. We really believe that this opportunity is going to expand rapidly, first, because it is a great concept; and second, because Medmentum has put together a complete package that can help make a franchisee successful."

About Regulated Medical Waste (RMW) Medical waste, RMW, biohazardous waste, and infectious waste, produced by healthcare facilities, may have the potential to infect others. These wastes can include used needles, soiled textiles, or any other material that has come into contact with potentially infectious agents. Nationwide laws exist to properly handle and treat these waste products so that they do not cause a risk to public safety.

About Medmentum, Inc. Medmentum is a woman-owned business engaged in the franchising, transport, and treatment of regulated medical waste. Contact George Demet, 224-610-0855, mail@medmentum.com

About Franchise Marketing Systems FMS provides full-service franchise sales and marketing support to new and existing franchisors. With more than ten years of experience, Franchise Marketing Systems helps structure and model organizations to replicate into new markets and build successful businesses. Contact Christopher Conner, 770-519-3910, info@franchisemarketingsystems.com

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Medmentum, Inc.

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